



PRIVACY POLICY – BUA CEMENT PLC

1. Introduction

BUA Cement PLC is a conscientious corporate. We respect your privacy, and we are committed to protecting your personal data. This privacy policy will inform you of how we look after your personal data and inform you of your privacy rights and how the law protects you.

This Privacy Policy identifies the data we collect from you, why we collect your data, how we use your data, how you can control your data and how we manage, store, protect or share your data.

This privacy policy is issued by BUA Cement PLC and only applies to the activities of BUA Cement PLC and not those of its affiliates. The words "BUA" "BUA Cement" we", "us" or "our" in this privacy policy, refers to BUA Cement PLC.

This privacy policy is provided in a layered format so you can easily navigate to the specific areas set out below. Alternatively, you can download a pdf version of the policy here: [\[www.buacement.com\]](http://www.buacement.com).

1. Introduction	1
2. Consent.....	Error! Bookmark not defined.
3. Purpose and Scope of this Privacy Policy	1
4. What data do we collect about you?.....	2
5. How is your personal data collected?	2
6. Lawful basis for our use of your personal data.....	3
7. Why we use your data	3
8. Failure to provide data	3
9. Change of purpose	3
10. Disclosures of your personal data.....	4
11. International transfers.....	4
12. Data Security	4
13. Data Retention.....	4
14. Your legal rights	5
15. Contact details	5
16. Changes to the privacy policy and your duty to inform us of changes.....	6

2. Purpose and Scope of this Privacy Policy

This privacy policy aims to give you information on how BUA Cement may collect and process your personal data when you use this website, contact us by telephone or email, or visit our locations. This privacy policy applies generally to personal data processed in connection with the business of BUA Cement PLC. It serves to set out BUA Cement's approach to your data.

This privacy policy is not intended for children. We do not provide services or undertake business with children, and we do not knowingly collect data relating to children, except where we collect data of dependents, next-of-kin, or in other representative capacity from data subjects.

This privacy notice should be read together with any other privacy notice which we may provide on specific occasions when we are collecting or processing personal data about you.

3. What data do we collect about you?

The data we collect from you is personal data. Personal data, or personal information, means any information about an individual from which that person can be identified.

We may collect, use, store specific types of personal data we may collect are as follows:

- *Identity Data*: includes data such as first name, maiden name, last name, social media username or similar identifier, marital status, title, date of birth, next-of-kin data, biometric data and gender.
- *Contact Data*: includes data such as home address, email address and telephone number.
- *Financial Data*: includes data such as payment card details, bank information and payment information.
- *Transaction Data*: includes data such as details about payments to and from you and other details of products and services you have purchased from us.
- *Marketing and Communication Data*: includes data such as regarding your preferences in receiving marketing from us as well as your communication preferences.

4. How is your personal data collected?

We use different methods to collect data from and about you including through:

- **Direct collection:** You may give us your data by filling in forms (e.g. the contact form on our website); creating your profile; by correspondence and conversations (including via email and telephone); or through contracts we may enter with you.
- **Automated technologies:** As you interact with our website, we will automatically collect data about your equipment, browsing actions and patterns. We collect this personal data by using cookies other similar technologies. We collect such data to be able to properly provide you with our services. Please see our cookie policy [www.buacement.com/privacy] for further details.
- **Third parties or publicly available sources:** We may also receive your personal data from third parties to whom you have legally provided such data to, such as your employer, benefactors, etc. To the extent that such data is disclosed by third parties, different rules may apply to their use or disclosure of your information. We do not control how they use or share your data and we cannot make any representations or warranties as to these. We however have control over data that you have voluntarily shared to us directly or through your usage of our website. With your consent, we use your information to fulfil requests to receive information or materials from us, to carry out services for your benefit and to process applications and requests from you. We do not use your data for any other purpose than for the purposes listed out in this policy and we do not sell, lend or rent any personally data about you to any third parties.

5. Lawful basis for our use of your personal data

We will only use your personal data as allowed by law. Under the Nigeria Data Protection Regulation 2019 (NDPR), personal data may be processed under any of the following lawful basis:

- Where you consent to our use of your personal data
- Where we need to perform the contract which we are about to enter into or have entered into with you.
- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests.
- Where we need to comply with a legal obligation.
- Where we need to protect your vital interest or the vital interest of another individual
- Where it is in the interest of the general public to process your data

While we mostly collect and process your data with your consent, we may collect and process your data under any of the identified lawful basis depending on the circumstance. We do not always need your consent to process your data. However, we do need your consent before we can process your data for purposes such as direct marketing communications. You are at liberty to withdraw your consent to such kinds of processing at any time. Where such withdrawal makes us unable to proceed with providing you with certain services, we will inform you accordingly.

6. Why we use your data

We collect data to enable us process requests or applications which you make, or which are made on your behalf with your consent and to provide you with our services.

We collect data to be able to communicate with you, to provide further information on our products and services and to assist you (subscriptions).

We also collect data to be able to respond to questions or requests which you submit as well as anticipate and resolve problems with any services we offer to you.

7. Failure to provide data

Where you refuse to provide data required under contract or under law when requested, we may not be able to perform the contract we have or are trying to enter into with you (for example, to provide you with goods). Where we have to cancel an order you have made with us because you have not provided us with relevant data, we will notify you.

8. Change of purpose

We will only use your personal data for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose. If you wish to get an explanation as to how the processing for the new purpose is compatible with the original purpose, please contact us.

If we need to use your personal data for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.

Please note that we may process your personal data without your knowledge or consent, in compliance with the above rules, where this is required or permitted by law.

9. Disclosures of your personal data

It may be necessary for us to share your personal data with third parties. These third parties may include internal third parties such as members of our company or our affiliates & sister companies, or external third parties such as our service providers, business partners and affiliated entities.

We may disclose any information about you as required by law and we may make such disclosures to law enforcement agencies and government officials, as necessary or appropriate under the relevant circumstance. Other than these instances and other instances allowed under law, we do not disclose or share your personal data provided to us without your authorisation.

We require all third parties to respect the security of your personal data and to treat it in accordance with the law. We do not allow our third-party service providers to use your personal data for their own purposes and only permit them to process your personal data for specified purposes and in accordance with our instructions.

10. International transfers

We do not routinely transfer your data outside of Nigeria. Whenever we transfer your personal data out of Nigeria, we ensure that a similar degree of protection is afforded to it in the country to which it is transferred. You hereby consent to such transfers where such adequate protection has been ensured for you data.

In any case, we may transfer data outside of Nigeria where it is necessary to protect your specific interests or our prevailing legitimate interests as provided under law.

11. Data Security

We have well-maintained systems for storing and managing your data, and we commit to conscientiously utilising your data in consonance with the provisions of this policy.

We have suitable security measures in place to prevent your personal data from being accidentally lost or used or accessed in an unauthorised way by a third party.

In addition, we limit access to your personal data to only those employees, agents, contractors and other third parties who need to have access to their personal data in order to enable us to provide our services to you. They will only process your personal data on our instructions, and they are subject to a duty of confidentiality.

We have put in place procedures to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

We admit however that no database is completely secure or "hacker proof" and we only guarantee the safety of your data to the extent of our undertaking all reasonable measures to protect your data.

12. Data Retention

We will only retain your personal data for as long as reasonably necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, regulatory, tax, accounting or reporting requirements. We may retain your personal data for a longer period in the event of a complaint or if we reasonably believe there is a prospect of litigation in respect to our relationship with you.

To determine the appropriate retention period for personal data, we consider the amount, nature and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal, regulatory, tax, accounting or other requirements.

13. Your legal rights

In addition to being able to control the data you directly provide to us, you may exercise any of the below rights with respect to your data:

1. Request information about any of your personal data which we are processing, and request access to your personal information which we process.
2. Request correction of personal information that we hold about you to make them more accurate or to reflect change in circumstances.
3. Request us to refrain from doing certain things with your data or restrict the extent of our collection or processing of your data.
4. Request partial or complete erasure of your personal information.
5. Object to our processing of your personal information where we are processing your personal information for direct marketing purposes.
6. Object to decisions being taken by automated means which produce legal effects concerning you or similarly significantly affect you.
7. Request the transfer of your personal information to another party. If you wish to exercise any of the rights set out above, please contact us **using the contact details provided below.**

14. CCTV Cameras and Visitors' Policy

We use CCTV Cameras in some of our physical facilities and we may process your personal data using a CCTV system when you visit our physical facilities. Our CCTV systems monitor and record visual images, including your personal appearance, in our facilities. We process these recordings to ensure the continued integrity and security of our property and to detect incidents of security threats, theft, or hazard which would require our attention and which we would otherwise not be aware of. Specifically, we use CCTV systems to:

- a. prevent and detect crimes;
- b. identify, apprehend and prosecute offenders;
- c. dealing with any queries, complaints or enquiries;
- d. ensure the security of our and your property and that of our clients and contractors;
- e. ensure that our policies and procedures are being adhered to;
- f. to assist in any investigations or any disciplinary or grievance issue;
- g. monitor the security of our premises;
- h. monitor adherence to health and safety provisions and policies.

We process your data through CCTV systems under the tripartite legal basis of public interest, vital interest, and consent, in certain circumstances. Images captured by CCTV may be monitored and recorded and kept for up to 14 days after the recording was made. After this time, recording stored on the hard drive of our CCTV system will usually be overwritten. Information collected by our CCTV systems would only be viewed by authorized personnel and shall not be made available to third parties, except legal authorities or on compulsion by law. We will endeavour to inform you that your data is being taken through CCTV systems at our premises.

We may also collect your data at our physical facilities through our visitors' logbook and other records. Typically, we obtain basic personal information from you which includes but is not limited to

name, company name, phone number, reason of visit, date and time of visit. We collect such data to be able to prevent and detect crimes, identify visitors in the case of investigations, to ensure contact tracing for the prevention of transmittable diseases and in line with health standards, to ensure the physical security of the people and items, security of confidential information located in our premises or accessible from our premises and to prevent loss, frauds, thefts, injuries, terrorism and other events of such kind in our premises. We only take your information through the visitors' logbook with your permission. On filling the visitor's logbook, you may be required to consent to the routine collection of physical data by CCTV cameras located within our premises.

15. Contact Details

If you have any questions about this privacy policy or our privacy practices, please contact us using the details provided below:

Full name of legal entity: BUA Cement PLC

Email address: [info@buacement.com]

Telephone number: [+234 1 0669-70]

16. Changes to the privacy policy and your duty to inform us of changes

We keep our privacy policy under regular review. This version was last updated on the 7th of January 2021.

It is important that the personal data we hold about you is accurate and current. Please keep us informed if your personal data changes during your relationship with us.